

Teddy's Diary



13

By Me.

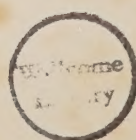
Teddy's Diary



(This is Us reeding it)



22501567890



P 936



BABY_

P.T.O.

1.

My name is Yeddy
and i am going to
rite a ~~dairy~~ diary.

I am going to dror
picturs for it, too.

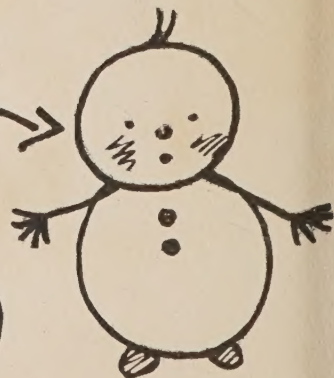
This is Daddy →



← This is
Mummy



This is Baby →
(She is not
mutch good.)



2.



Jack

This morning i
went for a walk
with Jack. He
is my friend, and
he lives next dore.

We sore two rabits
and a wheezy, and i
went up a tree to
try and get



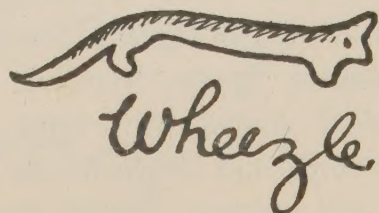
a pidgins

egg. But

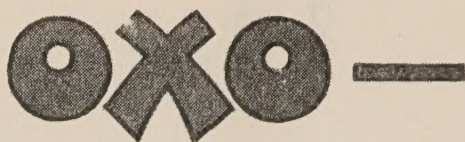
Rabit.

sum how i

slipped, and



wheezy



SOME INTERESTING FACTS FOR THE HOUSEWIFE

OXO is prepared by a special process from the protein and the valuable juices of fresh beef. The extractives of beef stimulate the digestive organs and enable the body to get the maximum nutriment from the food eaten. They speed up the vital processes, producing a feeling of warmth and well-being. Beef protein renews wasted tissue, raises resistance, and enables the body to resist the wear and tear of life.

Oxo increases the capacity for hard work, both physical and mental, and fortifies the body against fatigue, exposure and illness.

To be independent of world shortages of Beef, and, at the same time, to assure an adequate supply of the highest quality, Oxo Ltd. acquired vast supply-farms in South America and South Africa. These cover an area of about 10,000 square miles, and support some 500,000 head of splendid cattle, representing the largest British-owned cattle resources in the world.

The cattle graze on rich pastures in the sunshine and fresh air of a congenial climate, and are supervised by veterinary experts. Periodically, pedigree beasts—Hereford, Sussex, Polled Angus, etc.—some costing upwards of £1,000 each—are shipped to the overseas ranches from well-

known breeding establishments in Great Britain. To promote the breeding of first-class live stock, Oxo Ltd. presented three magnificent challenge trophies, wrought in solid silver and mounted on ebony plinths, to three of the great Herd Societies for annual competition at the Royal Agricultural Society's Show.

Oxo serves a great variety of purposes in the human dietary. In the kitchen Oxo provides Gravies and Soups in a few moments, and is an excellent meat-basis for Savouries, Stews, and made-up dishes of all kinds. It is the cook's "best friend" and mother's stand-by. Children love it—it is just the thing for them at school "break"—while, mixed with hot milk, Oxo makes a splendid "nightcap" both for children and older people. For a light lunch, Oxo, with a sandwich, or a few biscuits, makes a perfect meal.

In thousands of sick rooms invalids are reaping the benefit of Oxo. It tempts the palate and can be readily assimilated when other foods are rejected. Oxo can be prepared in a minute, whereas home-made beef tea takes hours.



tore my
trousers.



On the
way home i
spent some
money on a prezint for
Mummy. I thort I would
like to give her a prezint.
So I bought her a tin of
OXO Cubes which she
says she never likes to be
without for cooking.

Mummy was very
pleezed with my

OXO

SANDWICH BISCUITS

Here is something different—crisp, delicate biscuits **with OXO** inside, making them nutritious as well as tasty. They make a delightful change, and are dainty fare for children and invalids, and for a “snack” between meals, such as your 11 o'clock Oxo.



OXO

TOFFEE



Ask your confectioner, chemist, or grocer for this delicious new toffee with a flavour of its own. Oxo Toffee contains the valuable food - qualities of good toffee, with the nourishing properties of Oxo. Give your children Oxo Toffee — they love it, and it's so wholesome and nutritious.

4^D PER PACKET · 1¼ PER LB.

6.



prezzint. She
sed "Yeddy, you
are an ayngil."
Then i told her
about my trowzers.

This afternoon i
had to play with
Baby in the
garden. I gave
her one of my OXO
sandwidges and
she cried for more



OXADE COCOA TABLETS



Flavoured Ready for use.
No Sugar or Milk Required.

1^D
PER
PKT.

This cocoa is prepared by a special process. Each packet contains **two** tablets—**each** tablet makes a full cup of rich nourishing cocoa.

Think of its wonderful value—its marvellous convenience! A packet of Oxade Cocoa can be carried in the pocket, and used in the office, the factory, out-of-doors, or any place where hot water is available. No milk or sugar is required. Oxade Cocoa contains the nourishing food - substances which make cocoa such a popular beverage.

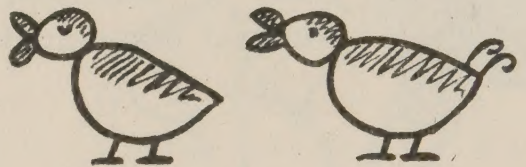


Two Cups of Rich Cocoa for **ONE PENNY**

8.



but i wanted them,
so i tuk her to
the Common to
see the dux.

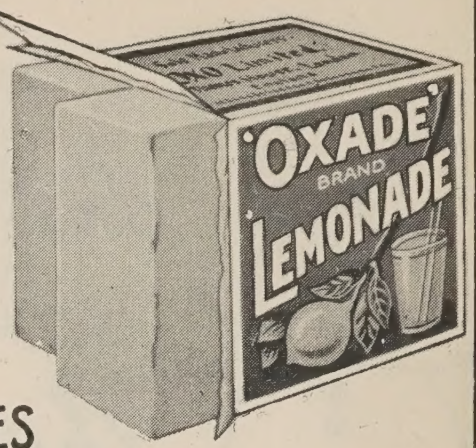


There were six dux and
a drayk on the pond,
all swymming about,
and ~~quakking~~



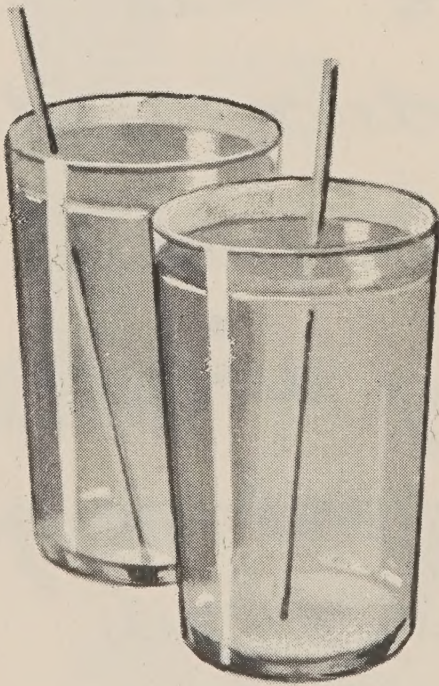
quakking out
loud, and of
corse Baby got
so

OXADE LEMONADE



1^D PER PACKET
MAKES TWO GLASSES

Here is something new!—a most wonderful pennyworth! Each packet of Oxade Lemonade contains **two** tablets—**each** tablet makes a glass of lemonade, cool and refreshing, with the real home-made flavour.



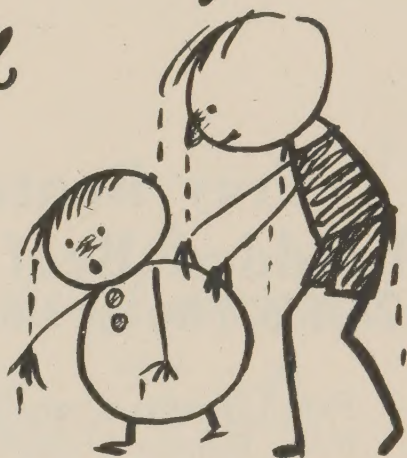
Being in tablet form, Oxade Lemonade is remarkably convenient for Scouting, Hiking, Picnics, Sports Meetings, and other outdoor recreations. Mixed with a little claret, it makes an inexpensive Claret Cup. In this form, or as ordinary lemonade, it is a most welcome beverage for dances, whist drives, children's parties, and other indoor entertainments.

Equally delicious Cold or Hot!

To make a delicious hot Lemon drink, drop a tablet into an earthenware jug, and add **boiling** water.



eggsited that she
tumbled into the water
I went in and fetcht
her out and
tuk her



home. We
ware both

wet. Mummy
tuk off our cloze
and rapt us in
blankits by the fire,
and gave us nice hot

○ × ○ to drink.

The "Fray Bentos" Larder



Fray Bentos Picnic-size Meats in Glass

An Especially Convenient Size,

Ham and Beef.
Boar's Head.
Pressed Beef.
Roast Beef.

Veal, Ham, and Beef.
Spiced Beef and Tongue.
Chicken Galantine.
Tongue Paté.

Fray Bentos Shredded Beef Suet

In 2d., $\frac{1}{4}$ -lb., $\frac{1}{2}$ -lb., and 1-lb. packets.



ALSO

Fray Bentos Corned Beef, in tins.
Fray Bentos Pressed Beef, in tins.
Fray Bentos Rolled Beef, in tins.
Fray Bentos Ox Tongues, in glass and tins.
Fray Bentos Breakfast Roll, in tins.
Fray Bentos Soups, in tins.
Fray Bentos Spiced Beef and Tongue, in glass.
Fray Bentos Breakfast Tongues, in glass.
Fray Bentos Chicken, Ham, Tongue and Beef, in glass.

Fray Bentos Fish and Meat Pastes

Prepared from the finest ingredients in the following varieties :

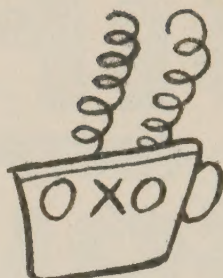
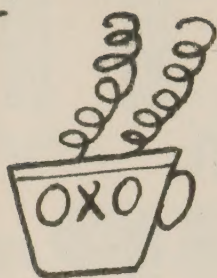
Chicken.	Sardine and Tomato.
Chicken and Ham.	Shrimp.
Chicken, Ham and Tongue.	Salmon and Shrimp.
Ham and Tongue.	Salmon and Anchovy.

Fray Bentos Fish and Meat Pastes make delicious and appetising sandwiches for any occasion.



12.

i think we
may do



that again, sum time.



Daddy came home
erly to-nite
becos he has
a cold. Wen
Daddy and me
are not well,
we are like
bares with sore heds.
Mummy says men

'BIFTI'

OXTAIL SOUP

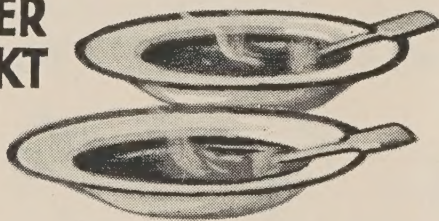
IN TABLET FORM



A Wonderful Pennyworth!

1^D
PER
PKT

**MAKES
TWO PORTIONS**



Think what you can do with a packet of Bifti Soup! You can make—in a few minutes—**two** plates of tasty nourishing soup,—a rich gravy that children love,—or use it as a meat-basis for a stew, hash, or other dish.

Bifti Soup is the last word in economy and handiness.

A Slogan Competition

£25 FOR THE BEST SLOGAN

FIRST PRIZE £25. SECOND PRIZE £15. THIRD PRIZE £5.

Twenty **£1** prizes, forty **10/-** prizes, and sixty **5/-** prizes will be given to the senders of the best and most original slogans advertising Oxo, or Bifti Soup.

Here are some examples: "OXO—**BEEF** IN BRIEF."

"OXO—IT'S **MEAT AND DRINK** TO YOU."

BIFTI SOUP—A WONDERFUL PENNYWORTH.

BIFTI—RICH SOUP FOR THE THRIFTY.

CONDITIONS.

1. Each slogan must be clearly written on a sheet of blank paper, together with your name and address in **BLOCK LETTERS**.
2. Twelve Oxo Cube, or Bifti Soup, outside wrappers, which will not be returned, must be enclosed in respect of each Slogan submitted.
3. All envelopes to be addressed "Slogan," Oxo Ltd., Thames House, London, E.C.4, and must be fully stamped.
4. All Slogans must be received not later than April 30th, 1932.
5. All Slogans, whether winning prizes or not, will become the property of Oxo Limited.
6. No employee of Oxo Limited will be allowed to compete, and no correspondence can be entered into in regard to this competition. On all matters the decision of Oxo Limited shall be final and binding.

The result will be published in the "Daily Express," on June 15th, 1932. Prize winners will be notified by post, and prizes will be despatched as soon after the closing date as possible.

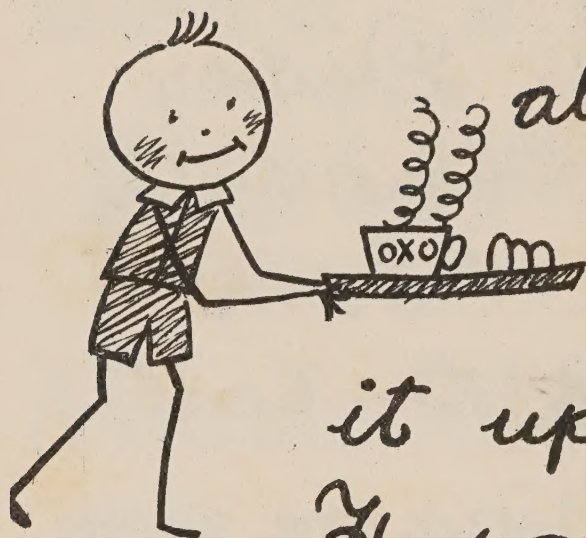
14.

always are. Daddy was like a bare with a sore hed. "I am going strate to bed" he sed, "Bring me sum hot OXO" and he went upstares.



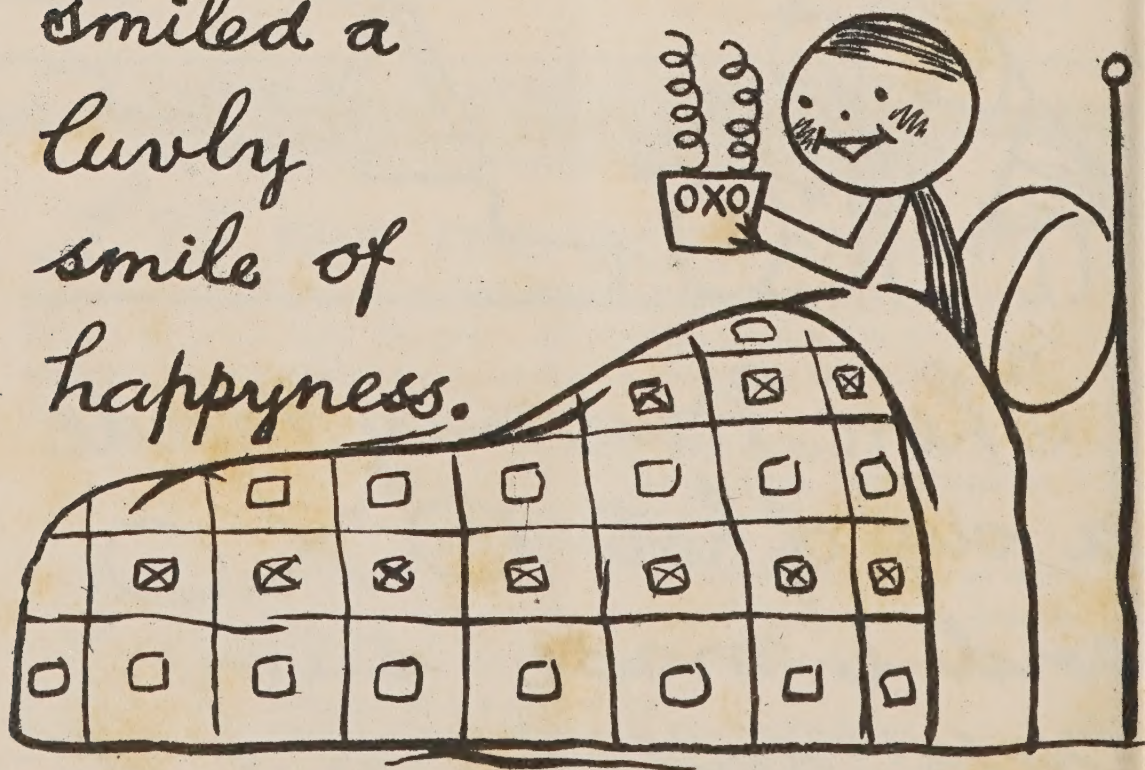
Then Mummy made a cup of hot OXO and i made sum taste and we put it

15.



all on a
little tray
and i tuk
it up to Daddy.
He woz pleezed.

He sed "Thats the
stuff to givum," and
smiled a
lurly
smile of
happyness.

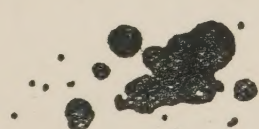


16.



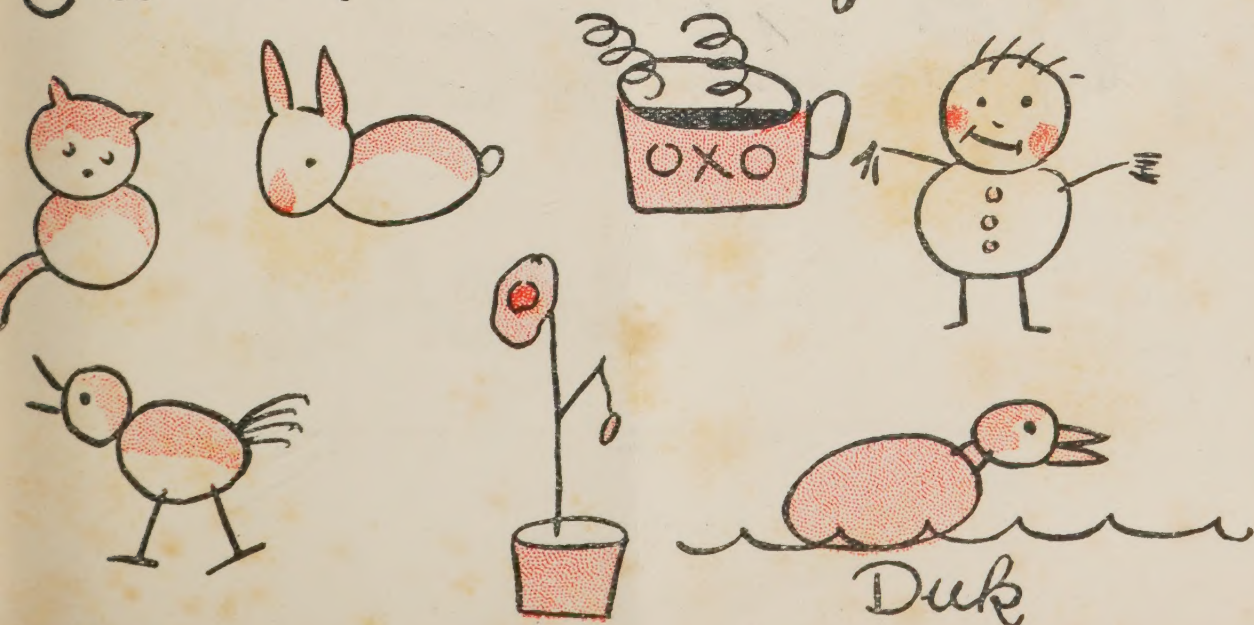
Now i am
in bed too
and my **OXO**
and milk is

reddy, so it is time to
stopt writing. So goodbye
to my diary till tomorrow.

 Yeddy.

I am sorry i made a blot.

Sum pictures by Me.





Me, at school
"brake."

OXO LIMITED.
THAMES HOUSE, LONDON, E.C.4.
Also at DUBLIN, MONTREAL, CAPE TOWN, etc.